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**KING'S LYNN & WEST NORFOLK
AREA MUSEUMS COMMITTEE**

13 June 2022

Item No.

KING'S LYNN MUSEUMS REPORT

Report by the Assistant Head of Museums

This report provides information on King's Lynn Museum activities in the period from February to May 2022

1. COVID-19 Service update

1.1 Despite the ending of legal restrictions, a number of the COVID-secure systems and procedures implemented across Norfolk Museums Service (NMS) sites during the pandemic remain in place, with a focus on keeping staff and visitors safe through minimising any risk of transmission. Sites continue to provide hand sanitiser stations and directional signage. The wearing of face coverings is now optional and visitors are requested to follow "respectful distancing". The pre-booking of tickets is no longer a requirement but remains an option. Site capacity limits have largely reverted to pre-pandemic levels.

1.2 In terms of the COVID-19 procedures and systems that remain in place across NMS sites, the priorities remain:

- Ventilation – maintaining existing ventilation arrangements to maximise fresh air flow including supplementary air purifiers and CO2 monitors at relevant sites
- Cleaning regimes – maintaining enhanced cleaning arrangements including toilets and regular touch points
- Hand sanitisation – maintaining existing sanitiser stations and encouraging regular hand sanitisation/hand washing. Additional hand sanitiser stations have been introduced where required e.g. near interactives.

1.3 To facilitate increased levels of use of museum spaces by visitors, staff and volunteers, CO2 monitors provided through Norfolk County Council have been introduced into a number of rooms and spaces across NMS where there is more limited natural/mechanical ventilation. These CO2 detectors can be monitored locally by staff using these spaces and they also link into the

LoRaWAN network, facilitating the use of monitoring dashboards to track live data and trends. The use of CO2 monitors in spaces such as the office at Lynn Museum has enabled a number of spaces to be brought back into use by staff and volunteers and increased capacity for schools and other visitors.

1.4 Throughout the period of the pandemic, NMS staff developed a broad range of digital resources to support audiences, including resources for children and families. Digital engagement included a significant expansion of social media activity. A number of these digital resources are now being repurposed to support a hybrid offer e.g. enhanced schools resources.

1.5 In line with NCC practice at office hubs, non-frontline NMS staff have been able to return to the workplace. NMS has also implemented NCC Smarter Working principles across teams, which identify patterns of home and office-based working on a team and individual staff member level.

1.6 Volunteering has recommenced across NMS sites. Outdoor volunteering commenced earlier in the pandemic. Since Easter 2022 a phased resumption of indoor volunteering has been facilitated

2 Exhibitions and events at Lynn Museum

2.1 Gardens, Sowing Seeds, Growing Stories exhibition - until 12 June 2022

The current exhibition opened on 16 October 2021 and will run until 12 June 2022. The displays tell the story of gardens and gardening in the King's Lynn area, including the display of collections from the Taylor's seed merchants business in the town and material relating to the Walks and other public gardens.



Taylor's Seed shop, King's Lynn, 1907. A display about the seed shop forms part of the current exhibition

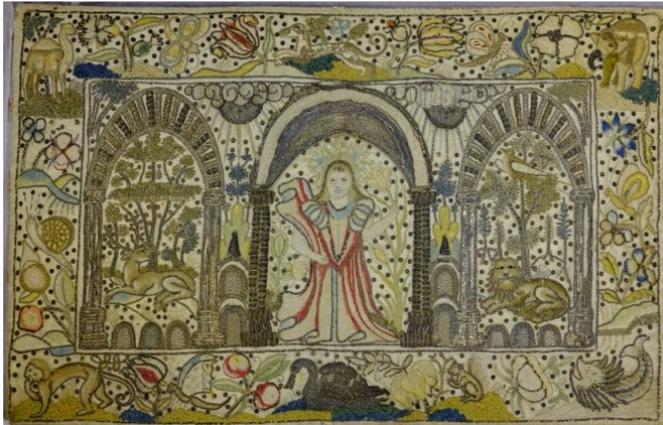


Seed shop display at Lynn Museum



Members of the Taylor family at their seed shop in King's Lynn

In the main gallery at Lynn Museum, the existing shop reconstruction has been changed into a new display about the Taylor's seed shop. The museum team has made a new film of recollections by Jim and Bob Taylor which forms part of the display.



Embroidery c.1650 with goddess surrounded by garden scenery. Featured in the current Gardens exhibition at Lynn Museum



1983 photograph featured in the Gardens exhibition of Richard Smith, winner of the Borough Council allotments competition

Recent gift to the Museum, a garden trowel made from a piece of bomb dropped on the town during WW2



A recent gift to Lynn Museum was a garden trowel made by Mr Greenacre of King's Lynn from a piece of bomb dropped on the town during the Second World War. Exhibition themes include garden wildlife featuring some of the museum's taxidermy collection, *Dig for Victory*, allotments, things found in the garden, and things inspired by gardens.

2.2. JMW Turner and the moods of water: rivers, estuaries and the sea 25 June – 15 October 2022

This exhibition will be based around Turner's painting *Walton Bridges* of 1806, which was acquired by Norfolk Museums Service in 2019 and is the first oil painting by Turner to enter any public collection in Norfolk, Suffolk or Essex. This important work is currently touring museums around East Anglia with a series of five exhibitions.

When the tour arrives at Lynn Museum in June 2022, the exhibition will have a particular focus on the artist's use of water. Turner has always been especially admired as a painter of earth, air, fire and water, the 'four elements'. Many other artists were also deeply inspired by the ways in which he captured these fundamentals of nature.



J.M.W. Turner, *Walton Bridges* (1806)

This show compares how artists who either influenced Turner, or were influenced by him, portrayed the element of water, expressing the many moods of rivers, estuaries and the sea.

This painting was acquired with the generous support of the National Lottery Heritage Fund, also the Art Fund and a private donor.

2.3 Hoards: Archaeological Treasures from North West Norfolk 25 October 2022 – 11 June 2023

This exhibition will explore the stories of ancient hoards in North West Norfolk, their significance and burial. The exhibition will feature hoards buried in the area from the Middle Bronze Age until the time of the English Civil War. The exhibition will be an opportunity to display examples of coin hoards from the Iron Age and early medieval periods purchased in recent years with the support of the Museum Friends.

Civil War period hoard of silver coins and cup to feature in the forthcoming Hoards exhibition buried near Dersingham



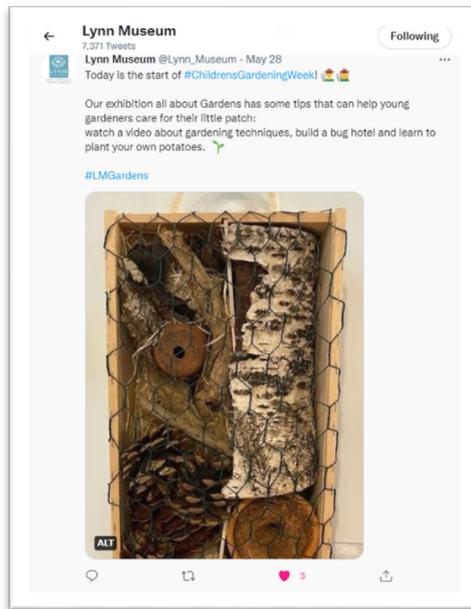
2.4 Window on the Medieval World display



The Window on the Medieval World display at Lynn Museum introduced the key themes from the new medieval gallery being created in partnership with the British Museum as part of the Norwich Castle, *Royal Palace Reborn* project. The display also included a sampler produced by volunteers currently creating the Norwich Friends Tapestry

3 Other Museum developments

3.1 The Lynn Museum continues to develop its social media presence, with Twitter and Facebook accounts being actively used and maintained by staff. The Lynn Museum accounts continue to grow with the Twitter account having 3,383 followers while the Facebook account has 1.2k followers.



Example of a Lynn Museum Gardens-themed Tweet, connecting to *#ChildrensGardeningWeek*

- 3.2 As well as digital delivery, the museum has maintained strong links with local media outlets including the *Lynn News*. Staff continue to contribute to a fortnightly *Picture This* column, with a focus on local drawings, engravings and paintings.
- 3.3 NMS Learning Officer Melissa Hawker has continued her regular slot for Radio Norfolk to discuss local history and promote forthcoming events.
- 3.4 Engagement work through the *Kick the Dust: Norfolk* project supported by the National Lottery Heritage Fund has continued with young people aged 11-25. Assistant Curator, Dayna Woolbright continues to work with Stories of Lynn Learning & Engagement Officer Rachael Williams and the young people. Please see section 8 below for a summary of project activity.

4 Loan to the British Museum

- 4.1 Norfolk Museums Service has loaned 15 timbers from Seahenge to the British Museum for their current major exhibition *World of Stonehenge* which runs until 17 July 2022. The exhibition covers highlights from the Neolithic and Bronze Age of Britain, Ireland and north-west Europe. Exhibits include the Nebra Sky Disc from Germany and several star loans from regional and national museums across Europe. Seahenge chimes with many of the themes explored in the exhibition: relationships with the natural world; cosmology; and community involvement in the past and the present.



Tweet by author Ely Griffiths about the Seahenge exhibit in the *World of Stonehenge* exhibition at the British Museum on show until 17 July 2022

- 4.2 NMS Senior Conservator, Debbie Harris has overseen the care of the timbers and advised the British Museum team on their safe display. She and NMS conservator colleague Jonathan Clark undertook the safe installation of the timbers in London in January 2022, working with the team from the British Museum. These staff will also be involved in the deinstallation in July when the timbers return to King's Lynn. All relevant transport and conservation costs have been met by the British Museum.
- 4.3 This partnership with the British Museum has proved a significant opportunity for NMS and Lynn Museum to give prominence to Seahenge for an international audience. The exhibition has received excellent 5 star reviews. The Guardian newspaper in its glowing review stated: *Seahenge is the physical and emotional heart of the British Museum's moving journey to the lost world of European prehistory.*
- 4.4 The British Museum commissioned artist Rose Ferraby to create artworks about Seahenge. The exhibition features a sound piece and a film <https://www.britishmuseum.org/stonehenge-resources#seahenge>. For the film, Rose spent time with the community of locals and archaeologists involved in the discovery and display of Seahenge. She made a film to explore the stories that emerged from their conversations. Weaving together sound, landscape images and personal stories, it reflects the wonder of the discovery and what it tells us about the people who built Seahenge.



Painting by artist Rose Ferraby who was also commissioned by the British Museum to create a film and sound installation about Seahenge in association with the *World of Stonehenge* exhibition at the British Museum

5 Friends of King's Lynn Museums

5.1 The Museum Friends organisation has long offered valuable support to assist the Museum. Unfortunately it has proved impossible to recruit new members to take the place of long serving committee members needing to step down. Because of this, the current committee proposed to dissolve the charity. The Chair has written to all members and in response, and with the membership's agreement, it has been decided that this is the preferred course of action. Remaining funds will be transferred to a new Friends Legacy budget to support museum activities in line with the Friends charitable purposes.

6 Partnerships

6.1 The delivery of NMS services in King's Lynn & West Norfolk continues to operate under the terms of a Service Level Agreement (SLA) with the Borough Council. Under an extension to this agreement, NMS continues to provide curatorial and conservation advice, support and an enquiry service for those Borough collections currently held in the Town Hall including fine art and Civic Regalia.

6.2 NMS staff continue to support Borough Council colleagues with the development and delivery of relevant cultural and heritage project across the borough, including ongoing support for Towns Fund projects including the St George's Guildhall. NMS Project Manager Jenny Caynes has been supporting the work of the Guildhall project team and Assistant Curator, Dayna Woolbright has been contributing to the work on the Guildhall project Interpretation Strategy. Learning & Engagement Officer Rachael Williams has also been supporting activity planning.

6.3 The Lynn Museum free admission period runs from October to the end of March. This free admission period is provided under the terms of the SLA between the Borough Council and NMS.

6.4 NMS continues to support the Borough Council with the delivery of the NLHF-funded *Stories of Lynn* at King's Lynn Town Hall. NMS manages the Stories of Lynn Learning & Engagement Officer post, which is co-funded by the Borough Council and the NLHF Kick the Dust: Norfolk project. The postholder Rachael Williams works closely with colleagues from the Borough Council and the Norfolk Record Office.

6.5 NMS Assistant Curator, Dayna Woolbright leads on supporting the Borough Council and Festival Office on collections management advice and support. Recent contributions have included advice on museum display maintenance at Stories, and assistance with the regular revaluation of the King's Lynn collections for insurance.



Kick the Dust Trainee Will Mars (left) and Assistant Curator, Dayna Woolbright with the *Studio Ceramics* display at Stories of Lynn.

6.6 The *Studio Ceramics* exhibition at Stories of Lynn has been returned to display following building works at the Town Hall. The exhibition uses ceramics from the NMS decorative art collections, curated by Dr Francesca Vanke, Senior Curator, NMS.

7 Learning & Outreach

7.1 During 2022 the Lynn Museum continues to host an NMS Teaching Museum traineeship provided through the NMS Teaching Museum programme and funded through the Arts Council England National Portfolio Organisation 2018-2022 NMS Business Plan. The new Teaching Museum Trainee for 2022 – 2023 is Katie Crowson. Katie has settled in well and has assisted with care of collections work and audit of collections. As in previous years, the trainee is learning about and contributing to museum work at both Lynn Museum and Ancient House, Thetford.

7.2 In October 2021 trainee Will Mars started a Kick The Dust Traineeship based at Lynn Museum. This traineeship is aimed at young people and helping them enter the museum profession.



Campbells' Cans Reimagined - Display created by young people from the Kick the Dust scheme at Lynn Museum. It commemorates King's Lynn's Campbells heritage. The firm had a factory in the town for many years.

7.3 Lynn Museum has again seen much interest from local schools in visiting. A number of the sessions have linked up with Stories of Lynn at the Town Hall.



Tweet from West Lynn Primary school showing their appreciation of a joint schools event arranged by Lynn Museum and Stories of Lynn in March 2022 about Civil War history



'Cakehenge construction', one of the activities as part of the Bronze Age school offer for children learning about prehistory.

7.4 Family Events

The museum continues to offer regular family trails during holiday periods. An example is the Easter chick trail offered during the Easter holidays.

7.5 Online talks

In February 2022 Lynn Museum provided a season of on-line talks given by members of the Commonwealth War Graves Commission.



Poster advertising online talks from the Commonwealth War Graves Commission organised by Lynn Museum and Ancient House, Thetford, in February 2022

8. Kick the Dust: Norfolk – project activity update

The Kick the Dust: Norfolk project, funded through the National Lottery Heritage Fund (NLHF) delivered in partnership with a range of organisations including YMCA Norfolk, continued to engage with young people aged 11-25 throughout the COVID-19 lockdown periods. The project team adapted their activities to support existing groups across Norfolk, in particular YMCA groups, using digital means.

The following report highlights the work of the Kick the Dust team in terms of how it has adapted its approach to accommodate activity since the start of lockdown in March 2020 enabling us to continue to support all groups across Norfolk, including YMCA, through digital and increasingly through face-to-face engagement. The team is now delivering mostly face-to-face sessions which continues to have a positive impact on the young people. This report compares our data with that of the other 12 national NLHF Kick the Dust projects through the Renaisi evaluation data produced for the NLHF.

Current number of interventions with young people:

From the start of lockdown to the 28 April 2022 there were a total of 5,244 interventions, involving 1,967 individual young people taking part in 2,653 hours of quality digital activity. Following reopening and access to groups on site and in outdoor settings, the team has delivered 308 face-to-face sessions (38% of all delivery) with young people across the county, out of a total of 817 sessions delivered between May and March 2022. In February and March this equates to 78% of all activity now being delivered face-to-face.

Total participation numbers from project commencement in October 2018 are 11,744 interventions, involving 3,830 individual young people taking part in 5,969 hours of quality activity, against an initial target of 8,000 interventions. Of this activity 4% has been at Pre-Player level (bespoke introductory

activities for YMCA clients), 26% has been at Player level, 42% at Shaper level and 28% at Leader level. More importantly, of these activities, 76% involve young people in leading and designing projects as well as acting as mentors to staff and playing a leading part in the newly formed Youth Board.

Breakdown of project activity taking place in each area since October 2018:

- 46% (1,266 opportunities) in the West (covering Kings Lynn, Thetford and Gressenhall),
- 28% (755 opportunities) in the East (covering Great Yarmouth, Cromer and Sheringham)
- 25% (647 opportunities) in Norwich,
- 271 volunteering opportunities have been provided to 131 individual young people.

We continue to develop and deliver an online training offer for all staff and volunteers who support youth engagement in NMS. In total 299 staff have taken part in training since October 2018, with 142 having taken up opportunities in lockdown. As we have opened the opportunities to volunteers, a further 35 young volunteers have taken part in training. As our current cohort of bursary trainees come to an end in May 2022, Kick the Dust has supported a total of 7 young people on its bursary traineeship programme, with one Kick the Dust participant progressing onto the NMS Teaching Museum traineeship programme. We are recruiting for a further 4 Young Ambassadors to support Institutional Change within NMS and to join the strategic Youth Board and Project Board. Staff from our Front of House and Visitor Services teams have taken part in the Autism Awareness – ‘Removing Barriers for young people’ course and some are already using the strategies with groups coming into the museum with feedback from a front of house supervisor at Norwich Castle feeding back *‘It’s been great to see customer focused enthusiasm again from the team, as a result we plan to have a small group who will regularly look at ways in which we can improve access, be more aware and more inclusive as a team.’*

Seven staff from across the KTD and front of house teams attended the Mental Health First Aid accredited course in March, run in partnership with the YMCA. The new training programme accommodates the needs of staff and includes opportunities for front of house staff to take part linked to the new outcome in the Institutional Change findings focusing on equipping staff to feel confident in working with young people facing more complex barriers to engagement as well supporting front of house and visitor services staff to have increased awareness of the opportunities to engage with young people.

NMS and NCC continue to work together through the ‘Making Creative Futures’ group where members from across NCC Children’s Services identify ways to engage the hardest to reach and most vulnerable children and young people through a joint effort. The group continues to play a key part in the delivery of activity as part of the DfE funded Holiday Activities and Food (HAF) project through the Big Norfolk Fun programme ([Big Norfolk Holiday Fun - Active Norfolk](#)) and through our own contributions to this through our Kick the Dust offer. A current focus is on mental health and wellbeing, including supporting Creativity and Wellbeing Week 16-23 May.

Breakdown of respondents

The age ranges reflect the way the team is currently working and having access to young people through partners. We continue to work with a higher number of older young people as we work with YMCA clients and those from the University of East Anglia and Norwich University of the Arts who are aged 18-25 years of age. Whilst the number of young people aged 11-16 years is lower than the older age groups, this allows this group to progress through the programme.

The comparison with the national NLHF Renaisi data is in brackets and highlights the changes since the last Renaisi report in 2020. Across all 12 Kick the Dust projects, the largest proportion of participants were from the 17-19 category (24%), while the largest proportion in Years 2 and 3 of the project came from the 14-16 category (32%). Approximately half of participants (49%) were aged 11-16 in Years 2 and 3, compared to 32% in this final year. The reasons cited by Renaisi for this change is that young people are engaging in deeper levels of engagement than in previous years which in turn could explain why participants are from the older age groups. Whilst this is the case for Kick the Dust: Norfolk, we are providing a range of shaper and leader opportunities for young people across all age groups participating although the older age groups tend to be engaged at Leader level.

- 7% aged 11-13 years (15%)
- 13% aged 14-16 years (17%)
- 29% aged 17-19 years (24%)
- 27% aged 20-22 years (22%)
- 24% aged 23-25 years (23%)

Data is collected around ethnicity through the Young People's Feedback form (should they choose to answer this question) and is based on the descriptions used by the NLHF: (Renaisi data is shown in brackets)

Breakdown of ethnicity:

- Asian – 3% (5%)
- Black- 1.5% (7%)
- Arab – 0.7% (1%)
- Irish traveller – 0.7% (1%)
- Mixed ethnic – 4% (5%)
- White – 90% (70%)

Those who chose to respond to the question on whether they had a physical or mental disability which can be a barrier to engagement is as follows:

- Disabled – 21% (9% in Renaisi data)
- Non-disabled – 15%
- Preferred not to answer – 64%

A large number chose not to answer this question but a further 6% of young people added that additional barriers to their engagement included transport and finances.

How young people are finding out about Kick the Dust: Norfolk has changed since the beginning of the project, with 16% coming to us through social media posts and the new Kick the Dust web pages, 10% through flyers and

posters, 19% through friends or a family member and 12% from having taken part in a previous Kick the Dust activity. Strong partnerships with NCC Children's Services and other cultural and youth organisations accounts for 43% of young people being signposted to Kick the Dust

Target audiences: (some young people fall into more than one category)

- FE/HE – 36%
- YMCA clients – 34%
- Secondary schools – 25%
- Young people with mental health issues – 19%
- SEND – 9%
- Outside of mainstream education – 6%
- Looked after children and adopted living those at home - 5%
- NEET – 5%
- Young Offenders and those at risk of offending – 4%
- Young Carers – 3%
- Care Leavers – 3%
- New arrivals and refugees – 2%
- Pregnant young mums and teenage parents – 1%

As part of the feedback, young people are asked how aware they are of the range of job roles available within NMS and the heritage sector and how they perceive museums in terms of being spaces for young people.

- Before taking part in a KTD programme, 77% of young people stated they had little or no knowledge of job roles in NMS or the heritage sector. After their engagement 61% of these young people stated they now had a good understanding of the different job roles available in the sector and a further 36% felt more knowledgeable. 91% stated that the skills they had learnt would be useful to them in the future (Renaissi 92%). This shows that Kick the Dust as a programme enables young people to gain a greater understanding of the opportunities within the heritage sector and develop transferable work skills.
- Following their engagement, 88% felt that museums were a space they would use in the future.

When we compare all our data to the Renaissi findings, (which uses data from October 2020 to September 2021 across all 12 national NLHF-funded Kick the Dust projects), it shows we are in line with other Kick the Dust projects, scoring higher in 9 of the 13 areas. (The Renaissi responses can be found in the brackets).

Following their engagement:

- 80% of young people felt that there were jobs for young people like themselves to work in heritage with 13% not sure and needing to find out more. (Renaissi 67%).
- 90% of young people said they had learnt new and interesting things about heritage (Renaissi 85%); 85% of young people felt that heritage represented young people like them (Renaissi 73%)
- 81% of young people said they were more likely to become a volunteer because of their involvement in KTD (Renaissi 78%) and 81% stated

- they would be looking to take part in other local heritage events as a result of their engagement (Renaisi 73%).
- 96% of young people stated they felt welcomed and respected by staff (Renaisi 95%) and 84% felt a sense of achievement (Renaisi 82%).
 - 90% felt heritage delivered in this way would engage other young people (Renaisi 92%) with 81% of young people stating they now had a better understanding of heritage having taken part in the programme although 19% weren't sure and needed more engagement. (Renaisi 85%)
 - 64% of young people felt they had the opportunity to influence decisions. (Renaisi 64%)
 - 92% stated there was something for everyone irrespective of background (Renaisi 91%) although this needs to be put into context of other demographic data for Norfolk.
 - 98% of young people felt that the programme was easy and affordable to get involved in but had concerns that they may not be able to do this in the future if there was a significant cost to them with 50% of this number stating financial concerns as a barrier. (Renaisi 93%).
 - 78% of young people said they had found heritage more relevant than they had before embarking on their Kick the Dust journey with 19% neither agreeing nor disagreeing (Renaisi 81%).

Summary

As the Kick the Dust project enters its final year of NLHF funding, evidence clearly demonstrates the impact on young people and staff engaging in activity. As we deliver more face-to-face activity, this impact is increased as more staff engage in the co-delivery of activity and see the benefits to their own development. This has been seen in the delivery of current exhibitions, curation, and collections.

Kick the Dust was set up as a three-stage journey, with young people developing transferable work-related skills and gaining experiences that they would struggle to find elsewhere, to support them in securing employment. Whilst young people cite being involved in curation and creating exhibitions as the main areas they have enjoyed, it is through these activities that they hone their skills and understanding of the workplace, which will help them secure employment longer term.

Our aim as we move forward is to support more working age young people to progress into employment, training or further learning and long-term volunteering. We have seen young people move through the programme, gaining the confidence to take on volunteering roles within NMS, others securing their first job through the Government's Kick Start 6-month placement programme; three young people who have taken up positions within NMS Front of House teams, eight young people progressing onto the Teaching Museum and Kick the Dust bursary traineeship programme following their engagement in Kick the Dust, one young person progressing onto Teacher Training, and three young people taking on the Young Ambassador and Young People's Champion roles, one of whom has recently secured a position with Norfolk and Norwich Festival. Others have stated that their involvement has helped them make choices around subjects and options at school and college.

Quotes from participating young people

'Make Yarmouth & Saturday Art Club have influenced me to do more creativity and thanks to Kick the Dust for helping and supporting us. I was really shy when I started and didn't speak much. I feel quite confident and have improved a lot more by being here and learning and artists and the history of Time and Tide' (Young Carer in the East).

'M chose film production after a National Saturday Club taster session at East Norfolk Sixth Form. She is now applying for a volunteering role as a result.'
(Project Worker East)

'I still thought it was worth emailing to say thank you for the photos of the museum club enjoying the trail, it's so lovely to know they gave it such positive feedback as well! It was a lovely project to be involved in and I feel I have learned a lot about creating heritage projects in more practical terms, so thank you for that. I also hope that when I have the time there are more Kick the Dust projects I can get involved in!' (Young Person on the Faith and Ritual YAF project)

'It was a wonderful opportunity to be able to be a part of the SHARE organising group, so thank you for having young people, like myself, involved at an organising capacity at this event. It was very insightful and I learnt a lot. Thank you also for being so patient and helpful with my questions!' (Lily F Young Ambassador KTD)

Following the event Lily secured a job with Norfolk & Norwich Festival in Kings Lynn – 'I have been successful in a job application (which I'm so happy about!!), to work at Kings Lynn Festival as their 'events and communications intern'

'Kick the Dust has helped me to gain real-life experience within the museum and heritage sector. I was able to curate, organise and develop my own creative project which has since been on display in numerous venues in Norfolk. As a result of this, I have been able to kick start my career as a project coordinator within the arts and culture sector. Without the hands-on experience that Kick the Dust gave me, and the help and knowledge of the scheme's organisers, I wouldn't have had the experience or confidence to start applying for the jobs I once dreamed of.' (Young person on the online work experience programme.)

Take up continues to expand through the establishment of new partnerships with schools, colleges, Children's Services, and other cultural organisations as well as Job Centre Plus and Norfolk and Waveney MIND. The launch of the new Kick the Dust web pages on the NMS site

<https://www.museums.norfolk.gov.uk/join-and-support/kick-the-dust> is bringing traffic and enquiries from young people who would not ordinarily come to us through our existing partnerships which will support this growth and solidify the way NMS approaches youth engagement going forward.

Planning is now in place to consider the next steps and future funding opportunities for Kick the Dust: Norfolk and for the NMS Youth Engagement strategy, including the potential to build in cross-county partnership working with another Kick the Dust project in Leicester as well as expanding our reach across the East of England building on our current successes and approach to youth engagement.

9. Visitor numbers

The latest visitor figures will be circulated at the meeting.

10. Recommendations:

That the Area Museums Committee notes the report

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