

VISION KING'S LYNN

**Towns
Fund**[®]
Delivery Partner

Corporate Performance Panel

The Kings Lynn Youth Retraining Pledge



Norfolk
County Council

Project Rationale & Context

Participation and Achievement levels amongst Young people are historically low – appearing entrenched in some key measures.

- At 86.84%, the participation rate in King's Lynn is well below both national and Norfolk averages in June 2021
- King's Lynn has a participation in higher education (POLAR) rate of only 17%, compared with 40% nationally.
- At 4.48%, the NEET (not in education, employment or training) rate in King's Lynn was higher than both national and Norfolk averages as of June 2021.
- In 2019 32.5% of BCKLWN students attained GCSE English and Maths Grade 9-5 compared to Norfolk (40.1%) and National (43.2%).
- In excess of 1300 young people (aged 18-24) are recorded as in Employment with no training in Kings Lynn Town deal catchment.

Project Rationale & Context

Workforce skill levels are low – in context of local and National higher skills demand

- King’s Lynn and West Norfolk has a high rate of its working population with no qualifications, with large parts of the borough where 24% - 25.9% of residents have no or NVQ1 level qualifications attainment.
- Pockets of Kings Lynn town have over 30% of the population with no qualifications or Level one.
- Higher (technical) Qualification levels in King’s Lynn are lower than average, 27% of the working population has NVQ level 4+ qualifications compared with 43% nationally.

Workforce earning are low for Residents

Area	Number of jobs (thousand)	Median £	Annual percentage change
KLWN	53	22,390	1.9
Norfolk	303	22,857	0.2
East of England	2,180	26,697	2.4
England	18,609	26,055	3.6

Kings Lynn Youth Retraining Pledge

Project aims-

- To help young people overcome the personal barriers and challenges preventing them from engaging positively in learning or work
- To provide a clear pathway for young people to increase their skills and future career path through training or employment

Budget £442,000

Delivery: 1st April 2022 – 31st March 2024

Key Objectives

- Raise the participation and youth employment rates in the KL locality with supporting work inspiration, IAG and employability activities.
- Address Skills Gaps – design and deliver programmes/events to raise young people’s aspirations, increase work-related skills and raise awareness of career opportunities within Kings Lynn priority sectors.
- Develop and maintain key relationships with key local businesses and education providers – establishing forum where local skills needs are identified, solutions proposed and implemented.
- Develop a suite of industry-learning and re-training provision for young people aged 18-24, identifying transferable skills, increasing available provision and improving access to current & emerging training opportunities.
- To support transition to employment, the project will engage intensively with the secondary schools and further education provision, with targeted support at young people at risk of NEET and/or isolation due to Covid-19 effect.

Project Beneficiaries

1). Young Adults (aged 18-30) who are employed without training.

These participants will be employed and/or residents within the Investment plan boundary and employed from 0.4 – 1.0 FTE. Categorized as low-skilled and/or under-employed.

2). Young people aged 18-24 unemployed.

These participants will be resident in the Investment plan catchment area, economically active and unemployed.

3). Young People (Aged 15-18) in fulltime education with focus on those at risk of NEET.

Young people either resident and/or receiving education in the investment plan catchment area.

The project will establish the **Kings Lynn Skills Partnership**, establishing a project staff team in the town, who in partnership with local providers will develop and deliver a range of skills activity – raising the participation and skills levels within the catchment.

This will include-

- **Re-Skilling** - Developing a portfolio of accessible training, identified through and aligned to the skills needs of Kings Lynn's businesses and employees.
- **Education & Business links** – Engaging with employers and local education providers, facilitating industry-related learning, work-based training, work inspiration, IAG and employability activity for young people in the area.
- **Deliver a range of positive activities**, targeted at young people at risk of NEET and disengaging from education. The project will utilise providers from across the county in a direct delivery and commissioned approach, establishing these activities in accordance with young persons need and projected outcome.
- **Co-ordination and Referral processes** – Establish as a co-ordination entity in the area, maintaining oversight of available provision, services and project delivery in the locality and developing active referral and progression routes for participants & learners.
- **Project Development** – the Skills Partnership will support the ongoing sustainability of the project and skills needs in the locality, maintaining a strong insight into local needs and identifying project opportunities and funding opportunities.

Delivery Model

Key Elements

The Kings Lynn Skills Partnership

- Staff Team
- Training Hub

Delivery Partners (Skills Infrastructure)

- The College of West Anglia
- The Norfolk Adult/Community Learning Service

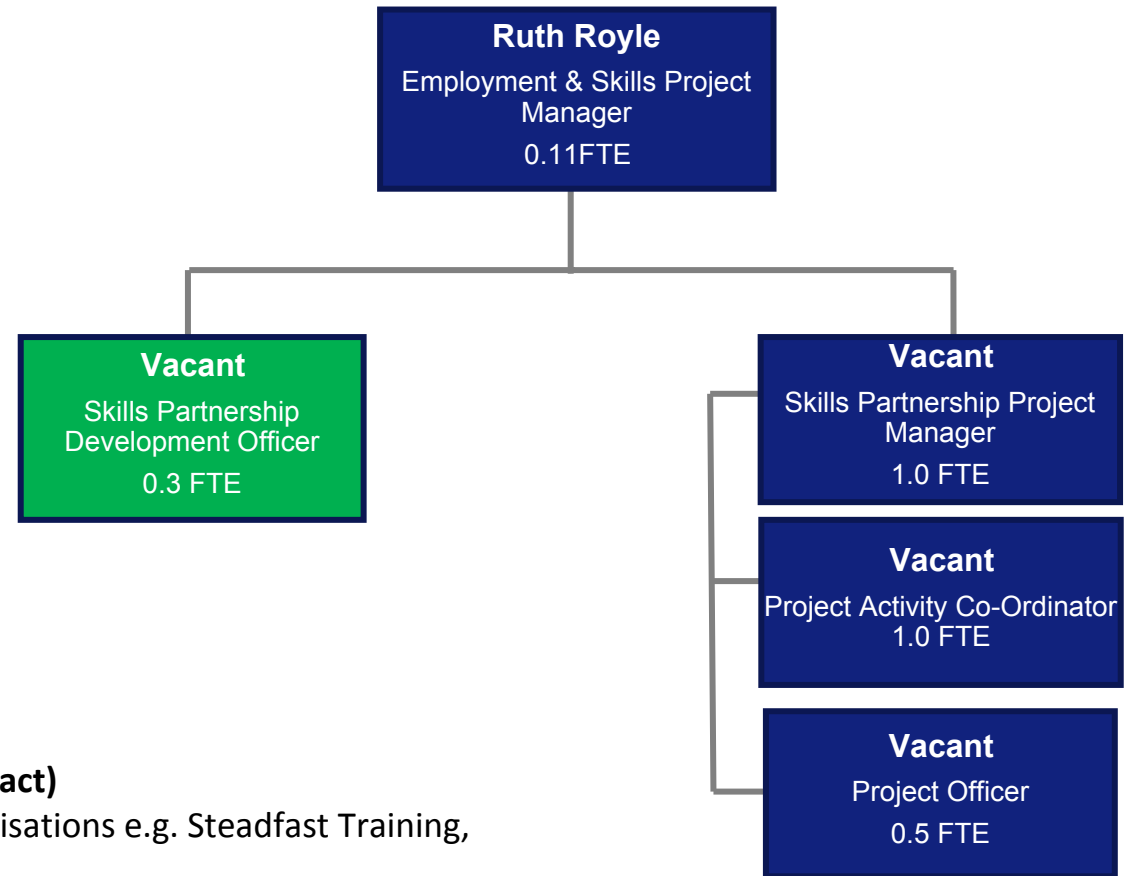
Procured Provision – Local framework/DPS approach

- Employability
- Positive Activities
- Health & Wellbeing
- Information, Advice and career Guidance

Procured provision based upon evidence of need and scale (Deliverability/Impact)

Anticipated to include a range of VCSE specialist youth support & Training organisations e.g. Steadfast Training, Turning Factor, YMCA, Princes Trust, Futures, Open Road, Freebridge etc.

Leveraging Provision

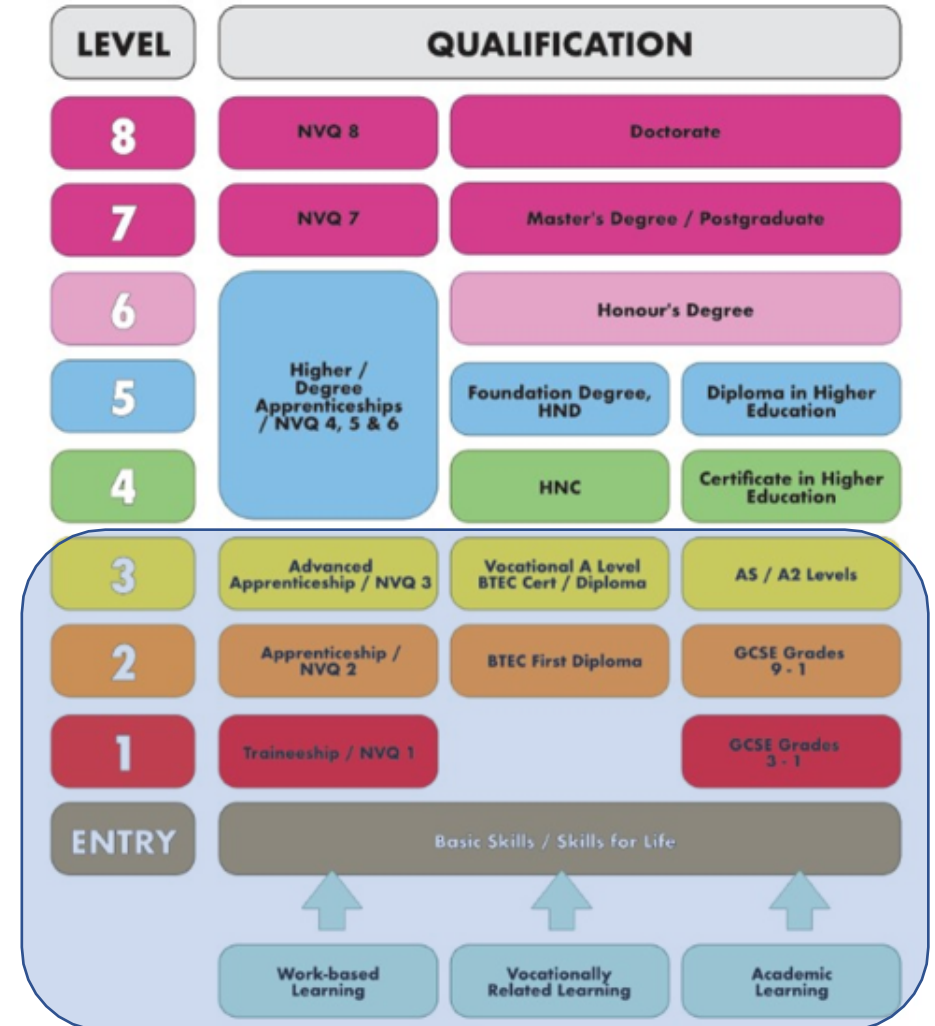


Project Outputs

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- 450 young people engaged with the project
- 335 young people engaging with new skills activity
- 255 New Qualifications gained

	2022/23	2023/24
Level 1	71	74
Level 2	42	43
Level 3	12	13
Sub Total	125	130
- 335 young people evidencing increased employability skills
- 335 young people engaged with employer-inspired activity
- 50 Large/SME organisations engaged in project activity
- 12 new courses facilitated/delivered.



Questions

Questions & Further Points of Clarity