

## **Background Information**

### **The King's Lynn Youth Retraining Pledge project (KLYRP)**

The project is one of seven projects to have been approved for inclusion in Vision King's Lynn, the £25M Towns Fund portfolio recently awarded to the local authority from the Department for Levelling Up, Housing and Communities (DLUHC).

The Vision King's Lynn portfolio also includes-

<b>Project</b>	<b>Towns Fund Contribution (external funding value)</b>
The Guildhall Complex	£4.85 Million
Town Centre repurposing	£1.75 Million
Public Realm fund	£0.25 Million
Active & Clean Connectivity	£6.8 Million
Riverfront regeneration	£6.7 Million
Multi-User Community Hub	£4.36 Million
<b>Youth Retraining Pledge</b>	<b>£0.45 Million (revenue)</b>

These projects have been selected through the work and analysis of the Towns Fund Board, established in October 2019 and responsible body for the development of the DLUHC Town Investment programme – the board comprising representatives from County and Borough local authorities, private sector, voluntary sector, education and community/specialist providers.

Utilising a wide range of community consultations, projects have been selected utilising a comprehensive needs assessment for King's Lynn and aligning project concepts and proposals with the local strategic priorities in scope.

Project concept and development have also been supported by a number of Towns Fund Sub-Groups and in relation to the Youth Retraining Pledge project, the King's Lynn Skills Forum. From February 2021, the Skills forum considered the challenge for young people, employers and education providers in the area, identifying a clear priority to deliver new opportunities for skills and jobs for our young people and improve their transition to employment.

Following initial development, confirmation of the project's inclusion in the Town Fund portfolio was submitted on the 19<sup>th</sup> August 2021.

In line with HM Government Green book guidance, a full business case for the project has been developed which includes defined Strategic, Economic, Financial, Commercial and Management cases for the project's rationale, operations and impact.

The business case was submitted for Towns Fund Board review on the 11<sup>th</sup> November 2021 and endorsed for inclusion in the Town Deal portfolio and with agreement for submission to DLUHC for funding on the 14<sup>th</sup> January 2022.

### **The King's Lynn Youth Retraining Pledge project (KLYRP)**

#### **Key Project information**

Our intention is to establish the King's Lynn Youth Retraining Pledge project as an integral part of the skills infrastructure for unemployed and lower skilled young people in the town.

The project will establish the King's Lynn Skills Partnership, the 'Skills Department' for the Town which will include a staff team to develop and deliver a wide range of employment & skills activity - driving forward King's Lynn investment plan ambitions and increasing the skills and life opportunity for young people in the area

## **Project aims:**

- To help young people overcome the personal barriers and challenges preventing them from engaging positively in learning or work.
- To provide a clear pathway for young people to increase their skills and future career path through training or employment.

## **Project Beneficiaries**

- Young Adults (aged 18-30) who are employed without training.  
These participants will be employed and/or residents within the Investment plan boundary and employed from 0.4 – 1.0 FTE. Categorized as low-skilled and/or under-employed.
- Young people aged 18-24 unemployed.  
These participants will be resident in the Investment plan catchment area, economically active and unemployed.
- Young People (Aged 15-18) in fulltime education with focus on those at risk of NEET (not in employment, education or training).

## **Project Activities**

- Re-Skilling - Developing a portfolio of accessible training, identified through and aligned to the skills needs of Kings Lynn's businesses and employees.
- Education & Business links – Engaging with employers and local education providers, facilitating industry-related learning, work-based training, work inspiration, IAG and employability activity for young people in the area.
- Deliver a range of positive activities, targeted at young people at risk of NEET and disengaging from education. The project will utilise providers from across the county in a direct delivery and commissioned approach, establishing these activities in accordance with young persons need and projected outcome.
- Co-ordination and Referral processes – Establish as a co-ordination entity in the area, maintaining oversight of available provision, services and project delivery in the locality and developing active referral and progression routes for participants & learners.
- Project Development – the Skills Partnership will support the ongoing sustainability of the project and skills needs in the locality, maintaining a strong insight into local needs and identifying project opportunities and funding opportunities.

## **Project Outputs**

- 450 young people engaged with the project
- 255 young people gaining new qualifications
- 335 young people evidencing increased employability skills
- 335 young people engaged with employer-inspired activity
- 50 Large/SME organisations engaged in project activity
- 12 new courses facilitated/delivered.

**Project Budget** £442,000

**Project Delivery period:** 1st April 2022 – 31st March 2024