

## Submission to Regeneration and Development Panel from Councillor Rust – Start up units and Short Term Rentals

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**From:** Cllr Jo Rust

**Subject:** Submission to R and D

This council frequently articulates the desire to improve the town centre, revive the dying shopping precinct and to support local businesses. As such I propose that it invests funds from whichever town centre funding initiative is most appropriate, to rent a large premises for a minimum of 6 months and allowing independent and new retail providers to "test the market" free of rental and associated costs for a period of between 3 to 6 months. There are many industries which have grown and developed during lockdown - cake makers, jewellery, cycle repair and more, who, with the right support, could grow and thrive. Let our council nurture them through their formative months and provide support. This would also have the effect of bringing more people to our stagnant town centre.

This type of support has been provided by smaller towns such as Holt (Love Holt) and could be hugely beneficial to King's Lynn.

There are many councils that have already supported schemes to help bring in new businesses to dying town centres and to increase the footfall. Our council is willing to invest in toilet and shower facilities for the pontoon on the basis that customers using them will spend money in our town, but we currently have very few shops for them to spend their money in. By providing free or heavily subsidised facilities for new businesses to trade in and test the market, we can help revive our town centre and make it the bustling, thriving place it was years ago.

I recently counted over 40 empty shop premises, a number I suspect has only grown and not decreased. By supporting entrepreneurs who have set up online, or who usually use temporary and flexible market stalls, we could revitalise our stagnant and decaying town.

Please find attached some links to other councils which have already taken this step.

<https://www.chichester.gov.uk/article/33807/Pop-Up-Shop-initiative-welcomes-its-first-businesses>



### [Pop Up Shop initiative welcomes its first businesses: Chichester District Council](https://www.chichester.gov.uk/article/33807/Pop-Up-Shop-initiative-welcomes-its-first-businesses)

The scheme, which has been launched to help support small and start-up businesses in the Chichester District, was launched in January 2020. Using shops owned by the council, the initiative offers affordable temporary premises for smaller enterprises. [www.chichester.gov.uk](http://www.chichester.gov.uk)

<https://www.carmarthenshire.gov.wales/media/1217309/pop-up-shop-report.pdf>

### [Research into the feasibility of a pop-up shop initiative in rural Carmarthenshire](https://www.carmarthenshire.gov.wales/media/1217309/pop-up-shop-report.pdf)

Research into the feasibility of a pop-up shop initiative in rural Carmarthenshire 1 Executive Summary A pop-up shop is defined as a temporary shop, stall or brand experience used to sell goods and services for a [www.carmarthenshire.gov.wales](http://www.carmarthenshire.gov.wales)

<https://www.carrickfergustimes.co.uk/news/politics/council/year-long-pop-shops-mid-and-east-antrim-borough-3139535>



### [Year-long 'pop-up' shops for Mid and East Antrim Borough | Carrickfergus Times](https://www.carrickfergustimes.co.uk/news/politics/council/year-long-pop-shops-mid-and-east-antrim-borough-3139535)

News Politics Year-long 'pop-up' shops for Mid and East Antrim Borough Budding entrepreneurs in Mid and East Antrim are to be given support by the council through 12 months trading at three pop-up shops across the borough. [www.carrickfergustimes.co.uk](http://www.carrickfergustimes.co.uk)

<https://www.brighton-hove.gov.uk/news/2014/pop-scheme-gives-creative-new-lease-life-empty-shops>



### [Pop-up scheme gives creative new lease of life to empty shops](https://www.brighton-hove.gov.uk/news/2014/pop-scheme-gives-creative-new-lease-life-empty-shops)

A 'pop-up' tea room is proving popular with shoppers in Brighton & Hove - and highlighting a scheme to put empty shops to good use.. Taj's Tea Parlour in Brighton Square, which combines a café with creative workshops and events, is making temporary use of an empty property, which is due to be redeveloped shortly. It is one of a range of creative pop-ups which have opened in the city ... [www.brighton-hove.gov.uk](http://www.brighton-hove.gov.uk)

