

CABINET MEMBERS REPORT TO COUNCIL

8 April 2021

COUNCILLOR MRS EA NOCKOLDS CABINET MEMBER FOR CULTURE, HERITAGE & HEALTH

For the period January 11th 2021 to March 25th 2021

1 Progress on Portfolio Matters.

Recently I passed on to you the COVID19 Inequalities Deep Dive presentation which I received during a meeting of the H&WB District Councils Sub-Committee. The main Action Plan for each local area is to have a Local Delivery Group, LDG, set-up to assess and reduce health inequalities. During the first 2 meetings of our LDG an agreement was formed to work with 2 initiatives to reduce health inequalities. They are the Falls Prevention work stream and to support Young Carers. To give support to the QEH, our District Discharge team are working with the falls initiative and have sent out letters to those aged over 70 who are on the orthopaedic surgery list, to offer support and advice if needed. Over 45% have replied and we have offered to assistance to 43 people via our Handyperson service, either with the Careline or mobility aides such as Grab Rails, Perching Stools and Booster Cushions. The residents are given a follow up call once the Handyperson has completed the work. Each person has responded positively, reporting our Service is excellent. The Team are aiming to send letters out to the over 60's, which is 170 in number, who are on the waiting list by the end of February. Our District Discharge team are still working with the QEH. They have had 160 referrals, 45 of these were related to property adaptations.

Recently at a H&WB District Council Sub-Committee a presentation was given which informed us of the key part of the NHS long-term plan the Integrated Care Systems,(ICS), which intends to bring major changes in how health and care services are planned, paid for and delivered. ICS are partnerships that bring together providers and commissioners of NHS with local authorities and other local partners to collectively plan and integrate care to meet the needs of their population. In December 2020 NHS England confirmed Norfolk & Waveney Health & Care Partnerships will become an ICS from 1st April 2021. At future Sub-Committees more discussions will be held to agree the key functions that will form part of local place priorities to support its population health & wellbeing.

Ask LILY, our web-site online directory, is providing a comprehensive range of support in our Borough such as to combat loneliness or social isolation, support to the bereaved, providing advice on how to receive food or medication supplies. There is also a daily calendar of virtual events for both

young people as well as adults such as Coffee and Chat mornings, Creative or gentle movement activities. Our LILY staff are making contact with the known vulnerable residents of our Borough as well as receiving many phone calls for advice. The contract with the County Council has been renewed starting from the 1st April for 2 years. LILY staff will be working with 4 partners, WN Befrienders, WN Carers, Norfolk & Waveney Mind and Family Action.

2 Forthcoming Activities and Developments.

Our Tourism Manager continues to meet weekly with other Destination Management Organisations throughout East of England, which is a coalition of 14 Destination Management Organisations (DMO). It is the first time all Norfolk and Suffolk tourism groups have worked together. The coalition leveraged an additional £420,000 of funding from the Cabinet Office and VisitEngland. Despite the lockdown and the fact all web-sites are stating 'Stay at Home & Stay Safe', they have agreed to go ahead with the launch of Unexplored England, to encourage interest, demand and bookings for Summer 2021. Visit England's marketing team suggested it was best to keep ourselves in front of viewers, using Google and Facebook with ads and video's of each area. Visit East of England has recently received £70,000 from the Visit England's, 'Escape The Everyday fund', for a marketing campaign to run April-June which will target a younger audience of single adults and pre-school families which chimes with the Consumer Sentiment survey. The survey showed that the older demographic return to places they know, but younger people are looking for something new, hence the title of the campaign, 'Unexplored England'. The campaign will highlight experiences at each local area, and continue with the messaging of 'Respect, Protect, Enjoy', and importantly, 'Know Before You Go'. Importantly for businesses working with the Visit Britain campaign, 'We've Good To Go'. The Visit East of England web-site will be used as the focal point of activity with links direct to DMO sites. Thanks to Alive West Norfolk the Tourist Information Point for Hunstanton will be based at the Oasis. The cafeteria staff will have tourism training. Another area for promotion is the planned formation of a Biosphere for the Fens area as it could bring an economic and ecological benefit especially for Downham Market. More information is on a video via Youtube, 'An introduction to The Fens Biosphere'.

The delivery of Norfolk Museum Services(NMS) in Kings Lynn and West Norfolk continues to operate under the terms of the Service Level Agreement(SLA) with the BC. Under an extension of the SLA, NMS will continue to provide curatorial and conservation advice, support and an enquiry service for those BC collections currently held in the Town Hall, including the Fine Art and Civic Regalia. The most recent advice given was the cleaning of the historic chandeliers at the Town Hall.

The staff of Lynn Museum are working towards a new exhibition in readiness for the ease of the Covid restrictions. The theme is Gardens in Kings Lynn area which will include a history of gardens and gardening in the town. The Museum service holds collections from a local firm, Taylors seed merchants.

Amongst the displays it will also show the benefits of gardening for physical and mental wellbeing.

Collusion Digital Art project are developing a sci-fi time travel family focussed adventure that introduces the town to the Intergalactic Hanseatic League. They are working with over 500 primary school pupils at 3 local schools as well as up to 300 COWA students and Brownie and Scout groups. The work will be culminated into live projections on 5 projectors. This project was due take place in March but as result of the lockdown it has been delayed until October.

3 Meetings Attended and Meetings Scheduled

Virtual meetings via Microsoft Teams and Zoom

Portfolio meetings with ;

Lorraine Gore Chief Executive

Duncan Hall Assistant Director Strategic Housing & Place &

HAZ Manager

Martin Chisholm Assistant Director Operations and Commercial &

Grounds Maintenance staff

John Greenhalgh Assistant Director Community and Partnerships &

LILY and District Discharge staff

Cabinet

WN Transport and Infrastructure Steering Group

Towns Fund Board

E&C Panel meeting

R& D Panel meeting

KL Local Cycling & Walking Briefing with James Wild MP

Chairman of Integrated Care Systems

Health & Well Being District Councils Sub Committee

D Mkt Town Council Liaison meeting

Kings Lynn & West Norfolk School Girls' Trust meeting

Collusion Digital Art Group

PEACH LCEP meeting

Historic England Webinar

Norfolk Records committee

Joint Norfolk Museums Committee

Norfolk Arts Forum

Norfolk Armed Forces Covenant Board meeting

Fens Biosphere Seminar

Visit Norfolk Board meeting

WN Community Transport

Hunstanton Town Council

Hunstanton Civic Society

Lost Intranslation Circus