



SHAKESPEARE'S
GUILDHALL
TRUST

Presentation to R&D Panel

Keep Britain's oldest working theatre, working!

17th December 2019



SHAKESPEARE'S
GUILDHALL
TRUST

shakespearesguildhall@gmail.com



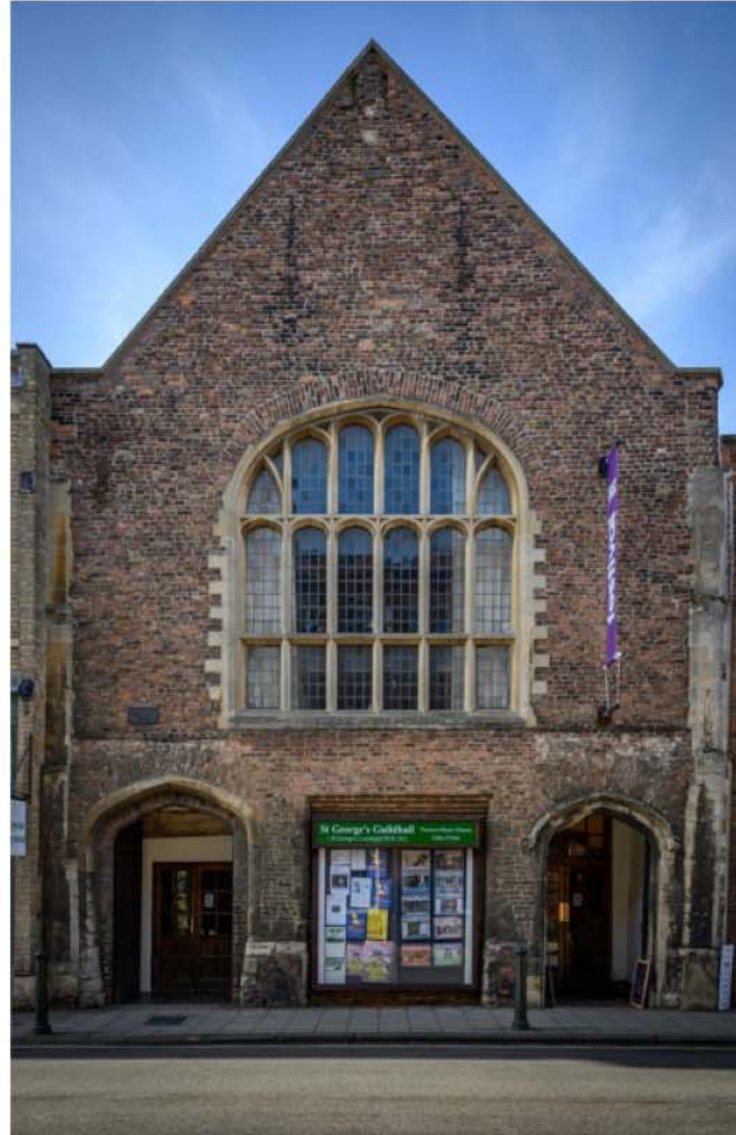


**National
Trust**

Borough Council of
**King's Lynn &
West Norfolk**



**SHAKESPEARE'S
GUILDHALL
TRUST**

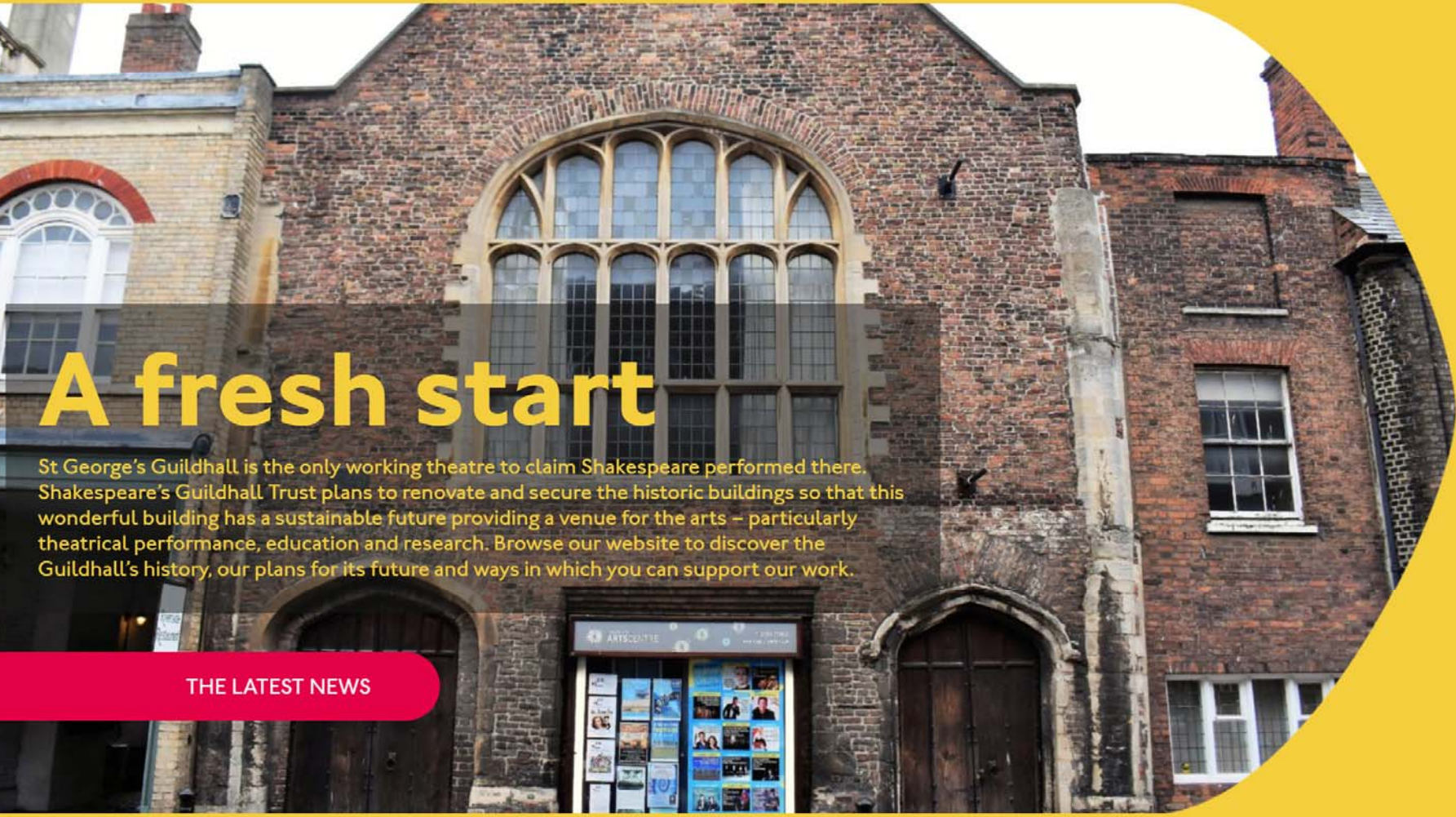


shakespearesguildhall@gmail.com

**St George's
Guildhall**

Owned by the
National Trust.

Leased by
Borough Council



A fresh start

St George's Guildhall is the only working theatre to claim Shakespeare performed there. Shakespeare's Guildhall Trust plans to renovate and secure the historic buildings so that this wonderful building has a sustainable future providing a venue for the arts – particularly theatrical performance, education and research. Browse our website to discover the Guildhall's history, our plans for its future and ways in which you can support our work.

THE LATEST NEWS

Agenda

- Who are SGT?
- Why SGT?
- Towards a memorandum of understanding
- Indicative costs
- Potential funding streams
- Timing
- Next steps – how BCKLWN can help.



SHAKESPEARE'S
GUILDHALL
TRUST

shakespearesguildhall@gmail.com



Who are SGT?

Trustees

Amanda Arterton – Director of West Norfolk Academy Trust, Actor, Businesswoman.

Nicholas Balaam – Chair KL Preservation Trust, Advisor to NLHF, Heritage Consultant.

Tim FitzHigham – Actor, Explorer, Comedian, Theatre Producer.

Sharon Fox – Director Lynn Young Players, Senior Administrator Cambridge NHS Trust.

Michael Hankinson – International Music Director and Composer.

Adrian Parker – Friends of St Nicholas' Chapel, Retired Planning Consultant, VC KL Festival.

Ivor Rowlands – Company Director, Publicity Officer KL Town Guide, WN Tourism Forum.

Dr Veronica Sekules – Director GroundWork Gallery, Educationalist, Author and Art Historian.

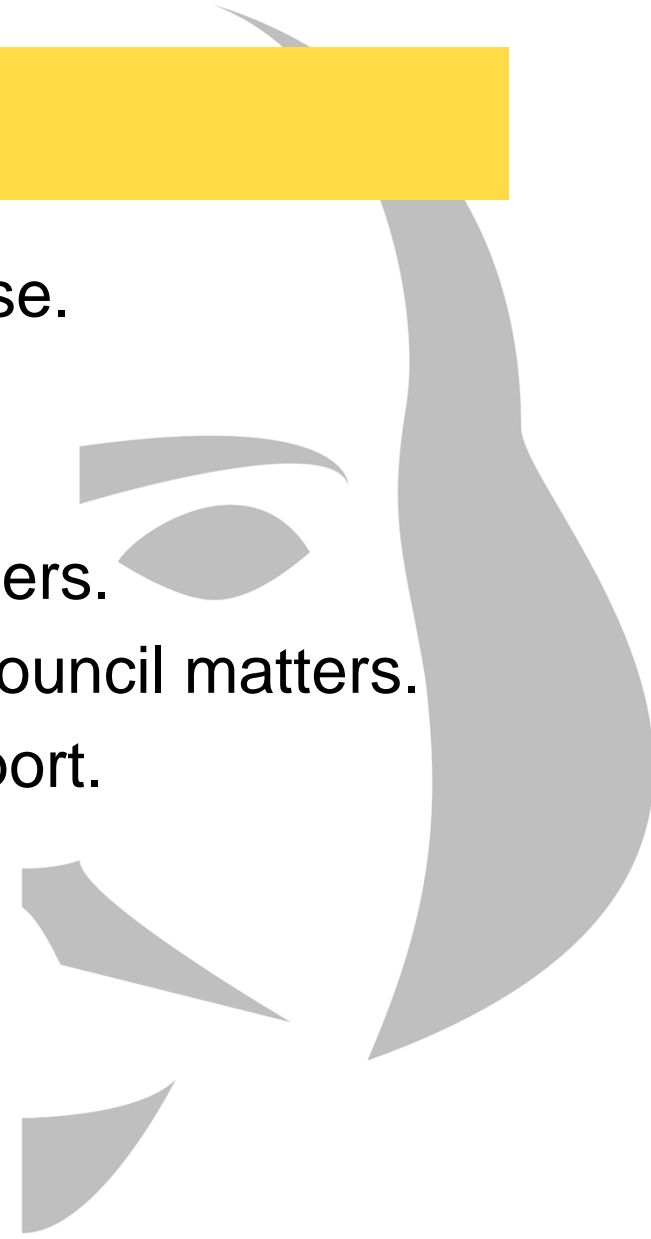
Why SGT?

- Clear vision, aims and objectives – and expertise.
- Access to funds not available to public bodies.
- Charitable status with education at its hearts.
- Able to attract pro-bono supporters and volunteers.
- Single minded focus – not distracted by other council matters.
- Able to draw on large pool of goodwill and support.



SHAKESPEARE'S
GUILDHALL
TRUST

shakespearesguildhall@gmail.com



Towards a Memorandum of Understanding

(as indicated in NT email in Agenda Pack)

- Commits BC, NT, SGT to work together on the Project
- Secure long term sustainability of the Guildhall Complex as a community cultural asset in accordance with the expressed wishes of the original donor, in particular:
 - Business model based on SGT proposals and structure for the complex.
 - Develop proposals to redevelop and modernise the complex
 - Raise funds for the capital works
 - Raise funds for ongoing cultural activities
- Details what the parties would do - e.g full access to data, equal roles as clients for consultancies, membership of project board etc



SHAKESPEARE'S
GUILDHALL
TRUST

shakespearesguildhall@gmail.com

Indicative Costs

- Initial architect's plans have been costed:
- Indicative project costs
 - Project cost estimate £4,949k
 - Heritage interpretation, allow £ 200k
 - Audience development activities (required by NLHF) £ 500k
- **Total cost estimate** **£5,649k**



Potential Funding Streams – e.g.



Paul Hamlyn
Foundation



GATSBY



shakespearesguildhall@gmail.com

Potential Funding Streams

- SGT's charitable status and arts & education aims opens potential funding routes from a large number of organisations.
- Many are unwilling to support statutory bodies such as local councils.
- National Trust has expertise to support: food & beverage, retail, managing and marketing as a visitor attraction.



SHAKESPEARE'S
GUILDHALL
TRUST

shakespearesguildhall@gmail.com



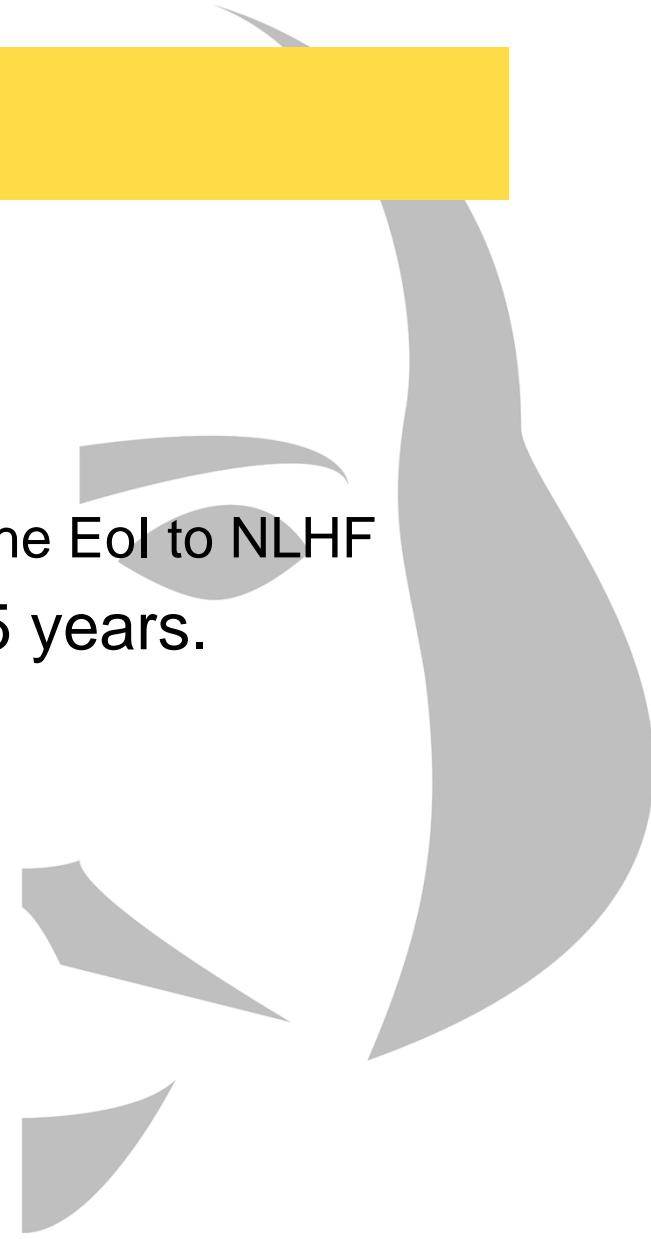
Timing

- Key timings are included in agenda pack.
- Immediate considerations
 - MoU needs to be agreed quickly
 - SGT would like to work closely with BC to develop the EoI to NLHF
- Overall timing plan is very long – likely to be c.5 years.



SHAKESPEARE'S
GUILDHALL
TRUST

shakespearesguildhall@gmail.com



Next steps – how BCKLWN can help.

- Clear response to the next steps request from NT (appendix 2).
- Agree milestones for increasing role for SGT in management of Guildhall site.
- Commence discussions with SGT regarding transfer and development of various site leases.



SHAKESPEARE'S
GUILDHALL
TRUST

shakespearesguildhall@gmail.com

