

REPORT TO CABINET

Open		Would any decisions proposed :		
Any especially affected Wards	Discretionary/ Yes	(a) Be entirely within Cabinet's powers to decide YES		
		(b) Need to be recommendations to Council	NO	
		(c) Be partly for recommendations to Council and partly within Cabinet's powers –	NO	
Lead Member: Councillor E Nockolds E-mail: cllr.elizabeth.nockolds@west-norfolk.gov.uk		Other Cabinet Members consulted:		
		Other Members consulted: Environment and Community Panel		
Lead Officer: Ray Harding E-mail: ray.harding@west-norfolk.gov.uk Direct Dial:01553 616245		Other Officers consulted: Environmental Health Managers (Commercial and Community Safety) and Housing Services Manager.		
Financial Implications NO	Policy/Personnel Implications NO	Statutory Implications (incl S.17) NO	Equal Opportunities Implications NO	Risk Management Implications NO

Date of meeting: 13 November 2018

DRAFT NORFOLK JOINT HEALTH AND WELLBEING STRATEGY 2018 - 2022

Summary

The council is a member of the Norfolk Health and Wellbeing Board. The board has been developing a new four year Joint Health and Wellbeing Strategy to address a range of health and wellbeing issues across the county. Following extensive consultation and development work the strategy is in draft stage and board partners have been asked to approve the strategy.

Recommendation

That the council approves the Norfolk & Waveney Joint Health and Wellbeing Strategy 2018 – 2022.

Reason for Decision

As a member of the Norfolk Health and Wellbeing Board to approve the Norfolk & Waveney Joint Health and Wellbeing Strategy 2018 – 2022.

1. Introduction

1.1 The Norfolk and Waveney Health & Wellbeing Board is comprised of 26 Norfolk organisations, including the borough council. In 2018, the board has sought to develop a new four-year Joint Health and Wellbeing Strategy.

- 1.2 The council appoints an elected member to the board. For 2018/19, the Portfolio Holder for Culture, Heritage and Health has been appointed as the council's representative.
- 1.3 The Norfolk Health and Wellbeing Board is developing its Joint Health and Wellbeing Strategy for 2018-2022.

2. Strategy development

- 2.1 Norfolk County Council's public health service has led the development of the strategy. This has included engagement with board organisations, reviewing partners' existing priorities, reviewing best practice and identifying potential areas for further collaboration on shared outcomes.
- 2.2 A workshop in December 2017 focused on three areas:
 - Links with the Sustainability and Transformation Plan and the Health and Wellbeing Board
 - District councils and a place based approach
 - Wider issues concerning building healthy, resilient communities
- 2.3 Key workshop outcomes included:
 - Creating a single integrated, sustainable system to improve the health and wellbeing of Norfolk and Waveney. Integrating ways of working, collaborating on developing person centred care.
 - Taking a collective view as a system – working as system leaders to engage the workforce, elected members and the public.
 - Sustainability of the health, care and wellbeing system – focusing on prevention, early intervention and wider determinants of health and wellbeing.
 - A place based approach – building health and wellbeing systems around people and communities.
- 2.4 Following consultation on the draft strategy involving all board partners, the board explored the remaining key issues and how they might be addressed at a workshop in May 2018.
- 2.5 Some general themes arising from the workshop related to keeping the language of the strategy as simple as possible, making sure that every community is important, and does not fall through the net - particularly children and young people and their families, and considering how to bring the business community into work. There were also themes around using evidence intelligently and making sure that the board is focussing on the evidence and the key drivers, and around planning & infrastructure, with a strong message about looking at how it might plan collectively.
- 2.6 In terms of outcomes and measures, key themes were:

- System leadership – the need to measure system leadership, based around the board’s priorities. For example, the extent to which all partners are:
 - prioritising prevention, both at a policy level and in decision-making so that as a system partners are preventing, reducing and delaying needs and associated costs;
 - co-ordinating knowledge and efforts to ensure that those most vulnerable in our communities are supported to be healthier, independent, and better able to manage their health and wellbeing;
 - working closely across organisations and systems to deliver person centred care, as experienced by the individual/their carer.
- Effectiveness of cross organisational working – measuring how effective partners are in working together across the system, and across budgetary issues, to support the prevention agenda.
- Public attitudes – measuring how people feel about their health and wellbeing.

3. Draft Norfolk and Waveney Joint Health and Wellbeing Strategy

- 3.1 Following the extensive consultation outlined above, the draft strategy is now awaiting formal approval by each board partner. A copy of the draft strategy is appended to this report at Appendix A.
- 3.2 The board are proposing four priorities:
- A single sustainable system
 - Prioritising prevention
 - Tackling inequalities in communities
 - Integrating ways of working
- 3.3 The strategy places an emphasis on ensuring that those most vulnerable in our communities are supported to be healthier, independent and better able to manage their health and wellbeing. This has particular significance for our borough.
- 3.4 There is also an emphasis on working closely across organisations and systems. Although the council has had limited input to the development of the strategy, exploring the implications of more effective working across organisations is being progressed locally, for example, through the work of the West Norfolk Strategy Group and its Active Lives task and finish group, Lily, Care and Repair, Careline, interventions through our Housing Assistance Policy and a range of housing and community safety activities. There may be opportunities to work more effectively with health partners and this will be explored.
- 3.5 The board are in the process of developing an implementation/action plan for the strategy.

- 3.6 Officers will continue to support our lead member to ensure the Joint Health and Wellbeing Strategy is delivered in line with the council's priorities outlined in our Corporate Business Plan.

4. Borough health profile

- 4.1 Public Health England publish annual local authority health profiles. The profile is designed to help local government and health services understand their community's needs, so that they can work together to improve people's health and reduce health inequalities.

- 4.2 The profile published in July 2018 shows that:

- The health of people in the borough is varied compared with the England average. About 15% of children live in low income families. Life expectancy for both men and women is similar to the England average.
- Life expectancy is 6.5 years lower for men and 4.6 years lower for women in the most deprived areas of King's Lynn and West Norfolk than in the least deprived areas.
- In Year 6, 21.4% of children are classified as obese.
- Levels of teenage pregnancy, GCSE attainment and breastfeeding initiation are worse than the England average.
- The rate of alcohol-related harm hospital stays is worse than the average for England.
- The rate of self-harm hospital stays is worse than the average for England.
- Estimated levels of adult excess weight are worse than the England average.
- The rate of people killed and seriously injured on roads is worse than average.
- The rate of statutory homelessness is worse than average.
- Rates of sexually transmitted infections and TB are better than average.
- Rates of violent crime and early deaths from cancer are better than average.

- 4.3 The health challenges identified in 4.2 above are reflected in the Health and Wellbeing Strategy's proposed priorities.

5. Borough Council input

- 5.1 The Health and Wellbeing Board has set up a district council sub-group. The sub-group helps to ensure district councils can input into the board on a more practical and strategic level especially linking the critical role of housing with public health. The sub-group priorities are:

- Warm and healthy homes
- Discharge from hospital

- Multi-Disciplinary Team integration (this is general cross agency working such as keeping people healthy at home through use of existing coordinator roles such as social prescribers, community connectors, integrated care coordinators and others).
- 5.2 Work to address educational attainment issues progresses and has been reported to Corporate Performance Panel.
- 5.3 West Norfolk Partnership has established the Active Lives task and finish group that will focus on the following issues:
- Improving attainment, attendance, behaviour and health of school children
 - Reducing anti-social behaviour
 - Improving mental health
 - Reducing social isolation
 - Prevention and treatment of long term lifestyle related conditions.

6. Consideration by Environment and Community Panel

- 6.1 The panel considered the draft health and wellbeing strategy at its meeting on 16 October 2018.
- 6.2 Comments were made regarding the complexity and challenge of addressing health and wellbeing issues particularly matters related to alcohol, obesity and mental health. The panel highlighted the positive role and long running contribution of the council towards health and wellbeing and that this role was acknowledged within the draft strategy and within the health and wellbeing board's activities.
- 6.3 The panel endorsed the strategy.

7. Financial Implications

The strategy has no direct financial implications on council budgets. However, some of its preventative work has indirect implications for council spend on housing, for example, in the use of disabled facilities grant.

8. Statutory Consideration

The strategy has no direct legal implications for the council.

9. Risk Assessment

The strategy provides a clear mechanism for members to hold the board to account in relation to health services in the borough. Failure to approve the strategy may reduce the perceived commitment of the council to the strategy's aims. The strategy is also a key mechanism to monitor the quality of services

and progress of significant health projects. Failure to approve the strategy could lessen the ability of the council to hold health services to account for delivery of their outcomes.

10. Access To Information

Draft Joint Health and Wellbeing Strategy – attached as Appendix A