An arts and community development charity working with a range of communities across Norfolk, Suffolk and the east to offer volunteering opportunities, health and wellbeing projects and cultural education.
Our Vision:
Culturally vibrant, connected and motivated rural communities

Our Mission:
To improve community life through the creative use of the arts
In 2016-17 Creative Arts East supported:

824 rural events

Reaching over 40,000 people

£110,000+ per year for local venues
SEE WHAT A DIFFERENCE THE ARTS CAN MAKE...
Creative Arts East Live! - A live performance touring scheme which works in partnership with volunteers to bring profession theatre, music and dance to rural or underserved communities

Creative Arts East Screen - A community cinema scheme which works in partnership with volunteers to bring the latest film releases and classic titles to rural or underserved communities
Rural Touring supports the community by....

Decreasing isolation 67%
Supporting social connectedness 62%
Developing and supporting volunteers 40%
Developing skills within the community 26%

Furthermore volunteer programmers felt that their involvement has...

Given a sense of personal satisfaction 60%
Increased skills 40%
Helped make new connections 38%
Increased confidence 20%
Recent projects include:

**Inn Crowd** – touring live literature performance to pubs across rural Norfolk and the southeastern area

**Our Day Out** – fortnightly workshops for isolated older people, particularly those living with dementia and their carers

**Norfolk Arts and Wellbeing Programme** – impact study on the increase in personal wellbeing as a result of arts participation
509 people completed a physical or online survey. Of these:

53% would like to do more activities
  32% would like to get healthier
  31% would like to find new interests
  31% would like to make more friends
  25% would like to build confidence
With £20 to spend on creative or cultural activities:

33% would see a theatre show
26% would watch a film
23% would engage in arts and craft activities
22% would take a music workshop
11% would take a dance workshop
When asked what prevents people from doing so:

28% said lack of transport
27% said no money
20% said lack of confidence
17% said nothing
14% said health problems
As a result of participation in arts and cultural activities:

70% of participants demonstrated increased wellbeing against the Warwick-Edinburgh Mental Wellbeing Scale

(61% when we combine all forms of monitoring approaches)
73% of participants felt less isolated

59% of participants had communicated with new or more people

62% of participants considered their experience had helped to raise or maintain their confidence
69% of participants would like to do more arts or cultural activity.

85% of participants thought that this kind of arts and cultural activity was important to have access to.
Supported **22 community groups**
Enabled **153 events** outside of Kings Lynn
Attracted **13,113 ticket buyers**
Helped **generate £27,335.50** for local facilities and initiatives
Empowered people to provide **733 volunteering instances**
Levered in close to £65,000 of new arts investment for the Borough

Secured new investment for a Local Cultural Education Partnership
Thank you

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